CONCRETE INSTITUTE of AUSTRALIA

Annual Sponsorship Program 2026

The Concrete Institute of Australia (CIA) is an independent not-for-profit professional association providing technical resources, educational seminars and courses, networking events, and industry collaboration opportunities for the professional development of members who share a common interest in the pursuit of excellence in research, innovation, technology, design, construction and sustainability of concrete in Australia.

Our State Committees play a vital role in identifying and organising technical seminars and activities that address the needs of members within their respective states. They create opportunities for both members and non-members to access new information from concrete experts and practitioners and hear from those involved in exceptional projects. These events, which include a range of regular, face-to-face forums, site tours, and networking events, provide the opportunity to build meaningful connections with peers in the concrete and related industries. These initiatives not only foster professional relationships but also raise awareness of the CIA and encourage broader participation in our programs.

To maintain high-quality event delivery while keeping registration fees affordable, each State Committee offers annual sponsorship packages. These packages provide sponsors with significant brand visibility and provide direct engagement opportunities with industry professionals and CIA members. All packages a based on a calendar year program of events.

Our Annual Sponsorship Program plays a vital role in supporting the ongoing delivery of local events, ensuring that professionals have access to valuable networking, education, and industry engagement opportunities. Through this program, Sponsors not only help strengthen the industry's collective knowledge and connection but also access a platform to enhance their visibility within the concrete sector. Sponsors benefit from brand exposure and recognition at each event, and the opportunity to promote their products and services one-on-one to industry leaders, decision-makers, and potential clients.

In both NSW, QLD, VIC and WA, we offer a Premium Annual Sponsorship in addition to the standard Annual Sponsorship which provides additional benefits including greater brand promotion and visibility and additional registrations to events and webinars.

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Standard Annual Sponsorship Benefits

- Inclusion of logo on rolling slide-deck displayed pre and post the seminar presentation
- Inclusion of logo on all state event pages
- Inclusion of logo on all state based communications sent fortnightly to Members and Non Members
- Inclusion of logo on the State page of the CIA website
- Sponsors can provide collateral on the CIA Registration desk for delegates (ie. flyers or promotional items)
- Certificate of Appreciation presented during a special event

Premium Annual Sponsor Additional Benefits

in addition to the Standard Annual Sponsorship benefits

- Display of banner in pre-event networking area
- 10% discount on Event Sponsorship of Technical seminars
- Prominent position inclusion of logo on the State page of the CIA website including click through on logo to additional company information on CIA website
- Prominent position inclusion of logo on all state event pages of the CIA website
- Premium Sponsors receive additional registrations to our events as highlighted in light blue below.

Complimentary Registrations	NSW		QLD		SA	TAS	VIC		WA	
Technical Seminars	2	4	2	4	2	2	2	4	2	4
Webinars	2	4	2	4	2	2	2	4	2	4
Site Visits	1	2	1	2	1	1	1	2	1	2
Industry & Awards Special Events	1	2	1	2	1	1	1	2	1	2
National Roadshow (per year)	1	2	1	2	1	1	1	2	1	2

Please note: the Annual Sponsorship Program does not provide complimentary tickets to the CIA Golf Days

Annual Sponsorship Program Costs (inc GST)

NSW		QLD		SA	
Member	**Cost**	**Member**	**Cost**	**Member**	**Cost**
Standard	$2,100	Standard	$2,100	Standard	$1,200
Premium	$2,500	Premium	$2,500	Combo (inc. WNIC)	$1,600
Non Member	**Cost**	**Non Member**	**Cost**	**Non Member**	**Cost**
Standard	$2,700	Standard	$2,700	Standard	$1,550
Premium	$3,100	Premium	$3,100	Combo (inc. WNIC)	$2,250

Note: The Combo option in SA includes a trade stand and registration at the SA Committee's premier event each year - What's New in Concrete? By purchasing the Combo package, there is a saving of $220.

TAS		VIC		WA	
Member	**Cost**	**Member**	**Cost**	**Member**	**Cost**
Standard	$1,200	Standard	$2,100	Standard	$2,700
		Premium	$2,500	Premium	$3,300
Non Member	**Cost**	**Non Member**	**Cost**	**Non Member**	**Cost**
Standard	$1,550	Standard	$2,700	Standard	$3,900
		Premium	$3,100	Premium	$4,500